



CALPEEK

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NO MORE EXCUSES. WILSON BEEFS UP HIS STAFF WITH TOP LEVEL PROS TO GET THINGS MOVING...

When the BIG SNAFU occurred a few weeks ago after Gov. Pete Wilson's State of the State address, lots of people were beginning to ask, "What's going on in the Governor's Office? Don't they talk to each other?"...

...Although Wilson got egg on his face, the PR goof over whether the people Wilson referred to in his address were real or just a "composite" was very minor, when compared to major flaps these past 6 months, from raising taxes to his controversial veto of AB 101. It's no wonder Wilson's JOB PERFORMANCE RATING in the latest Calif. Poll is so low. Only 28% rated him excellent or good after 1 year in office. (Ex-Govs. Deukmejian got 43%, Brown got 53% and Reagan got 42% - just to compare)...

...CALPEEK sources say the KEY problems these past few months have been two-fold: an inexperienced and young staff with no senior level leadership; and a LOGJAM in Chief-of-Staff Bob White's office...

...SOLUTION: hire some senior level people with experience in business and politics who can get things done without screw ups. As a result, there are now once again four full-time Deputy Chiefs-of-Staff, three of whom are very recent arrivals. The one holdover is Patricia Clarey, who handles internal operations...

...The new Deputy C-O-S are George Dunn; Joe Shumate; and Bill Haulk. Haulk will provide policy overview; Dunn will be the external affairs/business link to the outside; while Shumate will provide the political savvy missing since the departure of Marty Wilson and the death last June of Otto Bos. Combined, they should provide the kind of leadership necessary to unclog the system and give White breathing room.

Insiders are especially high on Dunn, who was the mgr. of govt. relations/political affairs at ARCO before taking this job...

...But Shumate is the most interesting as far as CALPEEK is concerned. He's been a very successful political consultant for the past 10-15 years and plans to move his S.F. office to Sacto. Yes, he will be allowed to keep his long term clients (Assemblymembers Tricia Hunter, Chuck Quackenbush and Bill Filante), but can't add any new clients. Some CALPEEK sources see a conflict, but there's no big stink, so far...

...In addition to helping Wilson promote his legislative agenda, and his welfare-budget reform initiative, many CALPEEK sources think the odds are good that Shumate will play an important consulting role in electing Wilson-style Republican moderates to the legislature in the coming June GOP primary. Stay tuned...

REMAP WARS: CA SUPREME COURT APPROVES THE NEW PLANS AS JOCKEYING FOR '92 INTENSIFIES.

Editor's note: As expected, the CA Supreme Court has approved the new districts for members of the U.S. House of Representatives and the CA Legislature, with a few minor adjustments to the plans. The CA Demo Congressional Delegation and MALDEF will fight the plans in Federal Court. IN THE MEANTIME, the jockeying for position among Demo and GOP primary rivals continues at an intensified pace. Here's another update...

- DAVIS RETIREMENT CLEARS PICTURE - With the announcement Jan. 28th that popular State Sen. Ed Davis(R-Valencia) will NOT seek reelection to the 19th S.D., the GOP picture in the West San Fernando Valley becomes less muddled. Assemblywoman Cathie Wright of Simi Valley will run for Davis'

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seat and thus a potential fight with GOP Assemblywoman Paula Boland of Northridge over who was going to run in the 38th A.D. has been avoided...

- **TANNER RETIREMENT** - Veteran Assemblywoman Sally Tanner(D-El Monte) also has decided to call it quits. Tanner's 57th A.D. has a 56.25% Demo registration, but GOPER Sarah Flores (who ran for L.A. County Supe in 1991) may run in the GOP primary. The lone Demo name to surface is Rio Hondo Community College Trustee Hilda Saleas...

- **EAVES RETIRES** - Veteran Demo Assemblyman Jerry Eaves of Rialto also is pulling the plug. Instead of retirement, he plans to run for the San Bernardino Co. Board of Supes. The 62nd A.D. has a 57.07% Demo registration. Rialto Mayor John Longville, a close ally of Eaves, will run for his seat. A possible opponent will be Joe Baca. Remember the Eaves vs. Baca Demo primary in 1988? It was bloody...

- **GOP BATTLE ROYAL IN 3rd A.D.** - This is an OPEN seat in the area now represented by retiring Assemblyman Chris Chandler(R-Yuba City). It's solid GOP turf and there are at least 6 GOP candidates so far. The frontrunner is former Butte Co. Sup. Bernie Richter. A poll (by Richter) shows him leading the pack with 17.3%, followed by Steve Dilg and Nevada Co. Sup. Todd Juvinal at 5.1% each; Chico Mayor Mary Andrews at 4.2%; Plumas Co. Sup. Bill Coates at 4.1%; and dentist Sam Aanested at 3.4%. This will be a fun race because hardliners are split all over the place...

- **ADIOS, TRICIA HUNTER** - Assemblywoman Tricia Hunter(R-Bonita), who was chased out of her old San Diego/Riverside Co. district into this new Riverside/Imperial Co. area, may have jumped from the pot into the frying pan. The 80th A.D. has a 42.93% GOP registration (vs. 46.37% Demo). Hardliners are lining up behind El Centro Councilman David Dhillon in an effort to dump Hunter. On the Demo side Julie Bornstein has declared and it is felt Assemblyman Steve Clute will run here too...

- **LATEST BODY COUNT FROM 36th C.D.** - At last count, there were 8-9 Republicans and 1 Demo lined up to run in this OPEN/new L.A. Co. seat in the South Bay area. The best known GOP rivals are Maureen Reagan

and L.A. Councilwoman Joan Flores, with Bill Beverly(son of State Sen. Bob) right behind. Best known in the 2nd tier are businessman John Barberi and former Asst. U.S. Atty. Bill Fahey. There are 3 other less well known GOPers also running. The lone Demo is Jane Harman. Both Flores and Beverly have polled voters. Flores claims to beat Reagan on a 1-on-1, but if other Republicans are added to the mix, she comes in 2nd to Reagan. Beverly claims that he beats both Reagan (39% to 29%) and Flores (37% to 31%)...

- **ROBERTI'S DECISION** - CALPEEK sources believe that Senate Pres. David Roberti(D-L.A.) will make a decision by Jan. 31 as to WHERE he will run this year. CALPEEK sources think Roberti will run for the empty seat of Alan Robbins in the 20th S.D. The primary in this SPECIAL election will be held April 7. If Roberti runs here, he'd only have 2 more years before being forced to retire because of TERM LIMITS. However, sources think Roberti, not Speaker Willie Brown, will be the first to test the term limit law in federal court. Stay tuned...

CLOSE CALL TO BRING SF GIANTS TO SAN JOSE. Supporters who want to build a new ballpark for the GIANTS baseball team will have a tough fight on their hands if they are unable to convince voters about the ECONOMIC and EDUCATIONAL opportunities associated with the deal. About 56% of those questioned in a Dec. 21-23, 1991, poll by Fairbank, Maullin & Associates, said they favored the deal. But support drops when the question of TAXES comes into play. Only 40% support the plan if general funds are used to build the ballpark. The plan picks up support (to 51%) when respondents are told that the Giants will help pay for the costs. And when voters learn about JOBS and the educational package, support is back up to 56%. HOWEVER, when voters find out that part of the construction costs will be paid for by a hike in the local utility tax, support again drops, this time to 49%. The key to winning this election, according to the data by FM&A, is to make sure voters understand the ECONOMIC & EDUCATION package proposal by San Jose Mayor Susan Hammer. The bottomline: bringing the Giants to San Jose means JOBS for the local economy...

SAN DIEGO MAYOR'S RACE: ANNOUNCEMENT TIME.

Editor's note: Two more candidates seeking to replace outgoing San Diego Mayor Maureen O'Conner will make their official announcements during the next several days. Here is a CALPEEK update...

...San Diego Co. Sup. Susan Golding, who many insiders consider to be the frontrunner, will make her formal announcement at 1 p.m., Sunday, Feb. 2, in Balboa Park. She thus follows Councilman Ron Roberts to become the 2nd major contender to announce. Following her declaration, Golding will open her HQ at 6th & Hillcrest. Golding ought to do okay in terms of attracting free news media because weekends are slow news days. FYI: the Golding campaign team consists of The Primacy Group (Tom Shepard); consultant George Gorton; and Dresner-Sykes...

...At 2 p.m., Feb. 5, UC Irvine Prof. Peter Navarro kicks off his campaign with a news conference at his home, followed by a city hall rally at 6 p.m. Navarro, who heads a group called Prevent Los Angelization Now, or PLAN for short, has hired Mike Derian as his campaign manager. Jenny Dean is handling news media relations...

...Still no word on Roger Hedgecock, but an independent group has been formed which is pushing his candidacy. It's called The Cmt. to Bring Back Roger, with Edward Kahn as chair. Stay tuned...

1992 U.S. SENATE UPDATE: NEW GOP SURVEY.

Editor's note: Here is an update on some odds & ends from the two U.S. Senate races taking place in Calif...

- CALIF. POLL - Appointed U.S. Sen. John Seymour continues to lead his nearest GOP rival, U.S. Rep. Bill Danner, by a 36% to 17% margin. Prof. Bill Allen has 10%, with 37% undecided in this new survey by the Calif. Poll. The data basically confirms what insiders have been saying for some time: Allen can't win, but he's hurting Danner...

...In the primary race for the 6-year seat, U.S. Rep. Tom Campbell of Palo Alto and Bruce Herschenesohn are even at 27% each, with Palm Springs Mayor Sonny Bono at 16% and undecided at 29%. In the NOT inclined to vote for category, Bono leads all GOP

candidates with a huge 62%. Not good news, babe. Again, it confirms that Bono is a factor, but not a WINNER in this race...

- LEVINE'S NEW HQ - U.S. Rep. Mel Levine (D-L.A.) has a new HQ at 8075 W. 3rd St., Ste. 402, L.A. 90048 - (213)933-9277...

- HERSCHENSOHN RECEPTION - Republican Associates of Orange Co. will host a reception for Bruce Herschenesohn, 5:30 p.m., Feb. 10 in Newport Beach. For RSVPs and info call (714)770-0647...

- IS KOPP LOOKING? - CALPEEK sources say indy State Sen. Quentin Kopp (S.F.) is exploring the possibility of running for the U.S. Senate - short term/Seymour seat, as an independent. Stay tuned...

A FLAP AT CRP CONFAB FEB. 28 IN BURLINGAME?

The CA Republican Party (CRP) will hold its spring convention Feb. 28 - Mar. 1 at the Hyatt Regency/San Francisco Airport Hotel, in Burlingame. A U.S. Senate debate is on the schedule for Feb. 28, BUT the real news is that Susan Dignan, wife of CRP chairman Jim, wrote a letter to all CRP delegates URGING them to endorse Pres. George Bush at the convention. To do this, the CRP's rule AGAINST pre-primary endorsements would have to be dropped and this is causing MAJOR concern, not only among Pat Buchanan backers, but among some U.S. Senate candidates who fear that if the rule is dropped in one race, it might be dropped for ALL...

WRIGHT TO ADDRESS PRO-WILSON WOMAN'S GROUP.

Julie Wright, director of the CA Dept. of Commerce, will be the keynote speaker Feb. 13, when Pro-Wilson Women's Outreach To Gov. Pete Wilson hosts a reception and dinner at the Olympic Collection Banquet and Conference Center in West L.A. 6 p.m. reception, 7 p.m. dinner. The co-chairs of this event are Lily Balian, Patti Archuleta, Daralyn Reed and Diane Vines. For info and RSVPs (310)546-6716...

INFORMATION YOU NEED TO KNOW ABOUT CALPEEK.

Here is some helpful information about CALPEEK that you may need to know. DEADLINES for news and Marketplace Network are 12 noon each Wednesday. CALPEEK is printed and mailed each Thursday. Our FAX phone is (310)657-4340. CALPEEK does not make re-funds on cancellations...

CA INITIATIVE UPDATE: MORE MEASURES SEEK TO QUALIFY FOR THE NOVEMBER 1992 BALLOT...

Editor's note: Here is an update on 1992 initiative proposals which have been given the OK to collect signatures for the November 1992 ballot. Committees have been urged to return petitions by April 17 to allow enough time for signature verification...

- "EXPERIMENTAL GAMING PROGRAM. COMMISSION," is the official title of a constitutional amendment which would permit Las Vegas type gaming in the City of Adelanto in San Bernardino Co. for a 28-year period. The governor would appoint a 3-member commission to oversee the experiment. The proponents are John Brown of Oxnard (805)983-2238 and Robert W. Wilson of Studio City. They need to collect 615,958 by June 8 to qualify for the November ballot. Wilson has been trying to qualify a measure like this for years, but with no success...

- "WELFARE. BUDGET PROCESS," is the official title of Gov. Pete Wilson's constitutional amendment to cut welfare costs and to give the governor extra powers in times of fiscal crisis. The governor has until June 11 to collect 615,958 signatures. For info (916)445-4571...

- "WATERSHED AND FOREST PRACTICES," is the official title of a statute that would restrict timber harvesting near waterways and would ban harvesting more than 60% of timber volume in a 15-year period. The proponents are Glen H. Spain of Comptche (707) 937-2324, Cecelia A. Lanman of Redway and Gary Ball of Talmage. They have until June 15 to collect 384,974 signatures...

40th ANNUAL SACRAMENTO LEGISLATIVE SEMINAR.

The 40th annual Sacramento Legislative Seminar, sponsored by the CA Center for Education In Public Affairs, Inc., will be held Feb. 23 to 25. About 200 college students and faculty will listen to panels and meet with key legislative and executive branch officials. For info, contact Dr. Stanley Moore, president of CCEPA at (310)456-4377 or John Schultz, president-elect CCEPA at (714)992-7364. FYI: In conjunction with the seminar, there is also the 4th annual Jesse Unruh reception, 5:30 to 7 p.m., Feb. 24, Posey's Cottage hosted by the Unruh Inst.'s Larry Berg, political consultant Joe Cerrell, former Assemblyman Mike Roos and CMA president Bill Campbell...

NEW JOBS, ADDRESSES AND PERSONNEL NOTES.

Editor's note: Here are some items to mark down in your notebook...

- GOP fundraising ace Joyce Valdez moves from downtown L.A. to 1134 Rancho Road, Arcadia, CA 91006. New phone is (818)355-5992...

- Edward H. Telfeyan named new legisl. counsel/govt. affairs director for the CA Apartment Assn...

- S.F. political consultant T.J. Anthony joins the Strategy & Campaign Mgt. Group. Peter Moran also joins SCMG as in-house art director...

- S.F.-based Staton-Hughes is hired by San Mateo Co. Sup. Anna Eshoo to run her Demo primary race in the new 14th C.D...

- TV commentator Bill Press is now doing a 2-6 p.m. Saturday radio show on KFI in L.A. It's called, "The Last Word..."

- Charles Bell Jr. and Thomas Hiltachk have opened their own law firm (Bell & Hiltachk) at 555 Capitol Mall, #530, Sacramento, CA 95814. (916)442-7757. The firm will specialize in Federal & State campaign and election laws...

- Reed & Davidson relocates its L.A. office to 777 S. Figueroa St., #3400, L.A. 90017. Same phone & FAX...

MARKETPLACE NETWORK

- **WANTED:** Researchers for expanding Republican political consulting firm specializing in issue and opposition research. We're looking for people who are politically knowledgeable, thorough, pay close attention to detail, and are very hard working. Contact: Kevin Spillane, The Stonecreek Group, 1500 W. El Camino Ave., Suite 371, Sacramento, CA 95833 (916)924-7501...

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